ADDENDUM 1

REQUEST FOR PROPOSAL NUMBER: 281801

Food Service Provider for Sun Devil Stadium, 365 Community Union, and Other Athletic Facilities

The University received numerous inquiries to the above-referenced solicitation. This Addendum 1 will address those inquiries with the information that is readily available.

365 Community Union is an integral component of the above-referenced solicitation and in order to clearly address the concept we have attached a booklet that identifies our vision for this important program.

"The ASU 365 Community Union is reinventing what a stadium is by transforming it from an athletic building used only a few times a year into a University asset that acts as a cultural hub that fuses our campus and the surrounding community life 365 days a year." Michael M. Crow, President, Arizona State University.

"It's natural for ASU to rethink the improbable. As leaders in innovation, ASU is always using what we have learned from the past, to change and impact the future. Now we're making the improbable become a reality and converting Sun Devil Stadium into a revolutionary 365-day-a-year Community Union with unlimited possibilities!" Jack Furst, ASU Alumnus, Philanthropist and 365 Community Union Visionary.

1. To ensure alignment with ASU's goals and desired outcomes from this RFP process, would it be possible for an extension to be offered or granted beyond the 11/2 due date?

The tentative timeline shown on Page 7 of the RFP has been revised as follows:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Release of Solicitation</td>
<td>September 20, 2017</td>
</tr>
<tr>
<td>Pre-Proposal Conference / Site Visit</td>
<td>October 6, 2017</td>
</tr>
<tr>
<td>Deadline for Inquiries</td>
<td>October 19, 2017</td>
</tr>
<tr>
<td>Proposal due</td>
<td>November 22, 2017</td>
</tr>
<tr>
<td>Proposal Evaluations</td>
<td>November 27 – December 8, 2017</td>
</tr>
</tbody>
</table>
2. Looking at page 28, it states no metal or plastic binding, may use a binder, folder or clip. Are binders or folders allowable for the paper copy? Yes

3. Pages 24 and 25 Section IV Proposer Qualifications items do not appear specifically in Section IX Form of Proposal/Special Instructions. Do you have a preference where these are included in the Content of the Submittal? Proposer qualifications should be submitted as part of the Company Profile.

4. Can you please provide agreements and/or information on campus wide food and beverage contracts, such as the pouring rights agreement with Coca-Cola, machine vend beverages, and machine vend snacks? Separate public records requests need to be sent before release of the agreements. There is a cost of $0.20/page plus an administrative cost of $10.00. Payment must be received prior to release.

5. May we get a copy of the current vendor's contract? Separate public records requests need to be sent before release of the agreements. There is a cost of $0.20/page plus an administrative cost of $10.00. Payment must be received prior to release.

6. Does the university plan to use student dining cards as a method of payment within all athletic dining locations? Please reference the "Technology" section on page 20 of the RFP.

7. Would the University be interested in fan first pricing? Proposers can submit a proposal that includes "fan first pricing".

8. Is the university open to branded alcoholic partnerships within the beer garden or would you prefer a small nod? ASU already has established branded partnerships.

9. Does the university anticipate having alcohol sales building-wide? Please reference the "Alcohol Beverage Sales" section on page 17 of the RFP.

10. Do subcontractors/vendors have access to a cooking facility on-site? Cooking facilities are located onsite at the Sun Devil Stadium only.

11. What facilities/resources are available at the two off-campus locations (Phoenix Municipal Stadium for baseball and especially training camp?) There is minimal cooking resources at the Phoenix Municipal Stadium. Camp Tontoza has one flat top, one double-oven, one walk-in freezer, and one walk-in refrigerator which are all older equipment.

12. Are any of the premium seating locations or club spaces considered all-inclusive, where food and beverage is included with the cost of the ticket? Yes, we have five clubs under this plan.

13. Does the university have a service or administrative charge for catering sales? If so, what is the rate? The University does not have a service or administrative charge for catering sales, however, the current provider does charge a service charge for catering sales.

14. Please provide current concession menus with pricing. See attached menu boards pricing.

15. Is ASU willing and able to provide sales data related to the various food service operations? If so, then:
   a. Sun Devil Stadium: total 2016 football season concessions sales. $900,275
   b. Sun Devil Stadium: highest 2016 single-game concessions sales. $178,890
c. Sun Devil Stadium: lowest 2016 single-game concessions sales. $129,395

d. Sun Devil Stadium: current suite per-person/package(s) pricing. Pricing can be found at flavorsasu.catertrax.com.

e. Sun Devil Stadium: total 2017 football season-to-date suite sales and number of suites serviced at each game. Estimated at $225,000

f. Non-Sun Devil Stadium: ASU fiscal-year sales for each of the 13 additional locations listed in the RFP, listing (as applicable) concessions food sales, concessions beverage sales, café food sales, café beverage sales, and catering sales. This information is not available.

g. Non-Sun Devil Stadium: average per-caps and/or per transaction rate (as applicable) for each of the 13 additional locations. This information is not available.

16. Is ASU willing and able to provide descriptions of food service facilities and/or current equipment at each of the 13 additional locations? A description will not be provided.

17. What are the current hours of operations for each location? Hours are determined by practice and event schedules.

18. Will ASU retain ownership of smallwares purchased and/or currently used by incumbent food service provider? Please reference the “Smallwares/Capital Equipment/Maintenance” section on page 18 of the RFP. If so, is ASU willing and able to provide smallware inventories, ideally by location? An inventory will not be provided.

19. Is ASU will and able to provide fixed equipment inventories, ideally by location? An inventory will not be provided.

20. Will contractor automatically be included in RFP distributions, and submit proposals if contractor so chooses, from Sun Devil Athletics, Cultural Affairs, and/or Sun Devil Club for those organizations’ respective eight (8) events? (It is understood that receipt of any RFP is not a guarantee of event service contract award.) No, the event coordinators will determine the distribution list based on the specific event.

21. What areas of the overall food and beverage operation need improvement? This information is not available.

22. Can we get a copy of last year’s suite holder surveys and club customer surveys? This information is not available.

23. Can we get a copy of last year’s suite and concession menus with pricing? See attached menu board pricing and suite pricing can be found at https://flavoursasu.catertrax.com/.

24. Can we get a copy of the concession stand breakdown with sales by concept and top selling items? This information is not available.

25. Will contractor be required to purchase and/or use any food and/or beverage products based on any sponsorship deals the university has made? Yes

26. Can you provide expected traffic counts for Sun Devil Stadium 365 when all renovations are completed and being utilized for classes, offices, meetings and events outside football season? The target is to achieve traffic of more than 10,000 people a day into the stadium for classes, food, meetings, and events.

27. Can a list of smallwares, small equipment, etc. be provided? An inventory will not be provided.

28. Will all existing kitchen, service and catering wares remain on site? Yes.

29. Is the service of alcohol going to change to a traditional model of serving beer from the stands versus the serving only in the gated off area we viewed during the tour? Please reference the “Alcohol Beverage Sales” section on page 17 of the RFP.

30. Could you provide sales history for athletics as follows:

   a. Sales, per cap and actual turnstile attendance by venue (for the athletic venues) and event type for the past three years. This information is not available.

   b. Could this be broken out by service type/point for each venue as well? For example, concessions sales, per cap, and attendance vs premium/club/suites sales per cap and
This information is not available.
c. If there are alcohol sales, please break them out as well. This information is not available.
d. Can a number of events per venue be provided? This information is not available.
e. What is the duration of the pre-season camp at Camp Tontozona? Average is seven days.

31. Page 18 of the RFP has a section titled "Rebates" that reads as follows: "Contractor shall pay rebates to ASU for concessions and catering gross sales and subcontractor sales. Rebates shall be separated by game day and athletic events sales and by 265 Community Union sales."
   a. Please verify that by the term "rebates" you mean "commissions". This is correct. Rebate=Commission.
   b. If the term "rebates" has a different meaning, then please clarify what is meant by "rebates" in this section and the food and beverage providers' responsibility.

32. What are current license costs/fees for ByPass PO system? This information is not available.

33. Does the POS/ByPass have a validated P2PE solution in place that takes the network and POS completely out of scope for PCI compliance? If so, please define what validated P2PE solution is currently leveraged. This information is not available.

34. Does the current POS/ByPass provider leverage Clover POS hardware which is locked into First Data processing? Yes.

35. Does the POS/ByPass have a current interface into Blackboard? Currently there is no interface.
   If so, does it have a declining balance, board or privileges?

36. Does Blackboard provide any hardware in the stadium ground to provide declining balance, privileges or board swipe today? The University does not work with Blackboard software or hardware for any stadium services. If so, how many devices are there deployed?

37. Does the ASU Micros Simphony network extend to stadium areas? If not, is it possible to link to the Micros Simphony network from an external network? The University’s Micros Simphony will run on any University network when configured properly.

38. Will the new partner need to provide internet/ISP and firewall capabilities at all locations that will be operated? Does this include the POS/ByPass network? The provider will need to provide Internet/ISP and firewall capabilities at all locations that will be operated.

39. Please provide a listing of sales by type for each event that took place in 2016 and 2017 (YTD). If possible please provide sales by location (i.e. concessions, beer gardens, clubs, suites, etc.). This information is not available.

40. Please confirm the number of patrons that can fit into each beer garden and the hours that the beer gardens are open. Sundeck beer garden - 900, East beer garden - 125, and West beer garden - 115. Open from gates until kick-off of third quarter.

41. Please provide health inspection reports from 2016 and 2017 (YTD). This information is not available.

42. Who owns the liquor license on site? Please reference the “Alcohol Beverage Sales” section on page 17 of the RFP.

43. Please provide current training table menus. See attached sample of five weekly lunch menus.

44. Please provide turn-style attendance for each event that took place in 2016 and 2017 (YTD). This information is not available.

45. Are there any food and beverage sponsorships in place at ASU that would impact the operator? Yes. If so, please provide a list of those sponsors. Coke, Johnsonville, and Miller-Coors.

46. Who books the club spaces for private events? Sun Devil Athletics central booking for all athletic stadium events and 365 Community Union sales team for private events.

47. Please provide an estimated timeline of the renovation plans for Sun Devil Stadium. How is this expected to affect concessions? 12/2017 – 8/2018, the east sideline will be rebuilt and clubs
space will be shelled out. New concession stands will be built during this phase. 9/2018 – 8/2019, east sideline club space and restaurant will be completed.

48. Is there any remaining unamortized investment from current operator? No

49. Please confirm alcohol at athletic venues is only sold at the stadium (in the beer gardens and suites/clubs) and the baseball field. For athletic events, yes including the Wells Fargo Arena Room #116. For 365 Community Union events, alcohol will not be restricted to just the beer gardens and clubs.

50. Is a service charge currently being charged on catering sales? Yes, the current provider charges a service charge on catering sales. If so, what percentage? 18% Is it being shared with servers? This information is not available.

51. Is there a current annual commission guarantee in place now? No If so, can you share what this is?

52. What does the Athletic Department currently have budgeted for training table meals; by type (breakfast, lunch, dinner)? This information is not available. How many athletes are fed each day? Meals served daily = Monday, Tuesday, Thursday, and Friday 130 and Wednesday 480.

53. How many POS units do you have? 184

54. What are the past three years of sales on the account? This information is not available.

55. Sales relating to Athletic Training Table Operations, can you provide historical sales information including cost per meal/per athlete, total meals served per day/week/month? This information is not available.

56. May we get a detailed breakdown of the last five years of sales numbers? This information is not available.

Thank you

Lorie Sheppard

Lorie Sheppard, C.P.M.
Associate Director

File: RFP #281801
Imagine the possibilities
"It's natural for ASU to rethink the improbable. As leaders in innovation, ASU is always using what we have learned from the past, to change and impact the future. Now we're making the improbable become a reality and converting Sun Devil Stadium into a revolutionary 365-day-a-year Community Union with unlimited possibilities!"

Jack Furst
ASU Alumnus, Philanthropist
and 365 Community Union Visionary
"The ASU 365 Community Union is reinventing what a stadium is by transforming it from an athletic building used only a few times a year into a University asset that acts as a cultural hub that fuses our campus and the surrounding community life 365 days a year."

Michael M. Crow
President
Arizona State University
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The vision

ASU 365 Community Union:
• A cultural hub for more than 10,000 daily users.
• A year-round community space with a 98% utilization rate, a far cry from the 7-8 events “typical” of most college stadiums.

The ASU 365 Community Union is your place for cardio and concerts, festivals and farmer’s markets. A place for your morning jog and your morning joe; for movies and meals. A place to showcase the leaders on the field and the leaders of tomorrow. At the 365 Community Union, you can hit the books or hit the field. Our goal is to bring the community together in a way that has never been done before.
The vision for the ASU 365 Community Union was introduced by Jack Furst, ASU alumnus and 2017 Founder's Day Philanthropist of the Year. Furst's vision was born out of the realization of a unique problem facing universities, cities, and nations across the world: spending big money on stadiums to be utilized only a few days a year. The ASU 365 Community Union transforms this model, creating a path for a sustainable stadium environment.

The solution is to abandon conventional thinking, with an innovative new model that transforms the stadium from a football field into a university asset that's utilized 365 days a year.
With renovation Phases I & II complete, we set out to make the 365 Community Union a reality in Phase III.

Our vision presents a winning solution for all stakeholders. We’ve consulted with students, donors, athletes, faculty, alumni, the City of Tempe, Valley residents, local businesses, and each of ASU’s 16 colleges to ensure everyone has a voice and everyone stands victorious.

Additionally, we are ensuring commitment to the priorities set forth by ASU President Michael M. Crow. We’ll have a home for high profile programs such as the Tillman Center, Public Service Academy, Global Sport Institute, a brand new Cronkite Broadcasting Studio, and sports performance and clinical spaces. We will also be able to fulfill our long-term plans to bring ASU’s ROTC programs into the 365 Community Union.

The 365 Community Union will feature exciting, world-
class programming, concerts, film festivals, restaurants, and cultural events to solidify it as a hub for community involvement.

As the nation's most innovative university, we present the ASU 365 Community Union: the 98-percent solution where everyone wins.

Though this vision will take time to fully manifest, this book you hold in your hand is a glimpse (plus a few important details) into how it is currently taking shape. We invited you to thumb through and read, explore, and discuss the ideas we've set forth, and then join us as we make this vision a reality.

Colleen Jennings-Roggensack
ASU Vice President for Cultural Affairs and Executive Director of ASU Gammage
"ASU's 365 Community Union will create an exciting fusion of student life, athletics and our vibrant community here in the Valley of the Sun."

Colleen Jennings-Roggensack
ASU 365 Community Union solution

ASU will turn Sun Devil Stadium into a revolutionary 365-day-a-year Community Union with unlimited possibilities.

Building this massive and iconic Community Union will distinguish ASU as a visionary university. Converting a football stadium with a 2 percent utilization rate into a Community Union serving the entire metropolitan area has never been done before.

The ASU Community Union will be a place where diversity and community are celebrated. This new Community Union will honor ASU traditions, but will also honor the First Nations peoples who have called this land home for centuries. It will be a place for students, staff, faculty and community
members to eat, play, learn, connect, build relationships, create and innovate.

Strategically located in the heart of the Valley, the ASU Community Union will be a cultural hub where people can converge on campus to enjoy programming designed for the entire community, with food service as diverse as our student population and activities that will enthrall audiences of all ages.
This book, while a work in progress, is a road map to how this stadium can be transformed from a football field to a strategic university asset. This project will reinforce ASU's status as the most innovative university in the country and create a model for stadium sustainability for the entire world.
Abandon conventional thinking
How everyone wins

**ASU Students and Student Organizations**
Undergraduate Student Government/Graduate and Professional Student Association priority is to encourage all students to use the facility on a regular basis with space to study, hang out, game, and commune. In addition, there will be space for events, recruiter interviews, and seminars.

**University/Project Donors**
Success to this group is a 98-percent solution with people in the building on a daily basis.

**Sun Devil Athletics**
A safe and secure environment and top-class sports facility for student athletes to thrive.

**ASU Faculty/Staff**
A place to showcase student work, faculty lectures, guest speakers, and a brand new state-of-the-art studio for the Walter Cronkite School of Journalism and Mass Communication.
**ASU Alumni**
A space that showcases ASU’s growth and innovation to improve the equity of their degree over time.

**City of Tempe**
A more central and secure location for events currently being held downtown and in Tempe Beach Park.

**Valley Residents**
A space where athletics thrive and community & cultural engagement flourish.

**Local businesses**
An economic engine that drives people to Tempe and Valley businesses.

**ASU’s 16 colleges**
A centralized location to interactively display the innovation taking place across ASU campuses. A multi-faceted event space for campus-wide events.
Top 10 University priorities

1. Become an example of the expression, “the most innovative American University”

2. House presidential priorities:
   - Pat Tillman Veterans Center
   - Public Service Academy
   - Global Sport Institute
   - Cronkite Broadcast Studio

3. Incredible programming: i.e. concerts, film, community market, outdoor skating, community events, yoga, rentals

4. Conference space, festivals, sports, Sun Devil Athletics, non-NCAA athletic activities

5. Sustainability: 365 will be a physical and programmatic example of the university’s sustainability initiatives

6. Sports performance and clinical space

7. Innovative restaurant and food service space that is open 365 days a year

8. Dedicated space for exhibition of ASU innovation and student pop-up programming
9. Be a benefit to stakeholders. ASU students (across all campuses and online) and student organizations, university donors, Sun Devil Athletics, ASU faculty/staff, ASU alumni, City of Tempe, Valley residents, local businesses, ASU colleges

10. Integrate ASU ROTC into phase V of the project
# 365 Community Union

## Programing timeline

### Sun Devil Athletics
- Football Games: ongoing
- College Football bowl Game: TBD
- Hockey: TBD

### ASU
- Food Halls: Fall 2019
- Commencement: ongoing
- Holiday Concert Event: Winter 2019
- Club Organization Sports: Spring 2020
- Student Classes: Fall 2019

### Community
- Concerts: Fall 2018
- Food and Music Festivals: Fall 2019
- Sun Devil Market: Fall 2019
- Movies on the Field: Fall 2018
- Movie Premiers: Fall 2019
- Running Races (Pat’s Run, etc.): ongoing
- Festivals (Salsa, Beer, Podcast): Fall 2019
- Yoga: Fall 2019
- Educational Summer Camps: June 2020
- Men’s Soccer (international & club): Fall 2019
- High School Championships: ongoing
- Winter Ice-Skating/Youth-Adult Hockey: Jan 2020
- E Sports: Fall 2019
- International/HS Band Competitions: Fall 2019
- 4th of July Fireworks: July 2020
- City of Tempe Music Festivals: Spring 2020
The people calculator

SUN DEVIL ATHLETICS  ARIZONA STATE UNIVERSITY  596,000

467,500  University Events

Community

596,000

625,000  Office and Classroom

Concerts and other cultural events  1,042,500

---  3,830,560
SAF & WSL Clubs Complete August 2017

Football Games Sept. - Nov. 2017

2017 Training Table Open

ESL Phase 3 Dec. 2017 - Aug. 2018

Training Table Jan. - Dec. 2018


Sept. - Nov. 2018 Pilot Programming

Events only in SAF/Carson Dec. 2018 - July 2019

Training Table/Events 2019


Sept. 2019 Grand Opening
"Sun Devil Stadium is an iconic venue in the Valley and through its reinvention can serve a purpose beyond football gamedays in the fall. Stadium 365 allows Sun Devil Stadium to become a destination for a multitude of events. This belongs to the public. It is not just Sun Devil Athletics."

Ray Anderson
Vice President for University Athletics
Current Project Phases

Phase III and III-A
East Sideline Construction
Home for high-profile programs
• Pat Tillman Veterans Center
• Public Service Academy
• Global Sport Institute

Phase IV
Cronkite Broadcast Studio
Press Tower Classroom Conversion
Concourse Solar
Sports performance/clinical space

Phase V
ROTC
Innovation space
Embracing innovation

The 365 Community Union will be a showcase for innovation, which serves as a tangible example of why ASU has been named the most innovative university. We are committed to creating new programs that demonstrate the mindset of the university, create entrepreneurial opportunities for our students, and showcase the research and discoveries of our programs, and to becoming that vehicle for promoting those happenings.

By embracing innovation, the 365 Community Union will be supportive of our charter and affinity tool for the university.
#1 in the U.S. for innovation

#1 ASU  #2 Stanford  #3 MIT

- U.S. News & World Report 2016, 2017 and 2018
Join visionary leaders including 365 Community Union Campaign Co-Chair John Hatfield, Honorary Chair Jack Furst and Co-Chair Leo Beus in supporting this bold new vision.
"Our vision is for the 365 Community Union and Sun Devil Stadium to be a dynamic cultural hub that operates every day of the year and acts as a model for venues around the world. We want to create a place, where you can imagine Sun Devils of all ages starting their day with Yoga on the Sun Deck or a breakfast meeting at a café and ending their day with a film festival or concert under the stars."

Colleen Jennings-Roggensack
### Grill Stand

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicken tender and Fries</td>
<td>$10.00 Pizza</td>
</tr>
<tr>
<td>Double cheese Burger</td>
<td>$10.00 Kettle Corn</td>
</tr>
<tr>
<td>Grilled Hot Dog</td>
<td>$6.00 Cheese Cup</td>
</tr>
<tr>
<td>Grilled Hot Link</td>
<td>$7.00 Cotton Candy</td>
</tr>
<tr>
<td>Grilled Bratwurst</td>
<td>$7.00 Peanuts</td>
</tr>
<tr>
<td>Brew City Fries</td>
<td>$7.00 Candy</td>
</tr>
<tr>
<td>Brew City Onion Rings</td>
<td>$7.00</td>
</tr>
<tr>
<td>Brew City Mott Sticks</td>
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</tr>
<tr>
<td>Refillable Soda</td>
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<tr>
<td>Souvenir Soda</td>
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</tr>
<tr>
<td>Kettle Corn</td>
<td>$10.00</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00 Liter Water</td>
</tr>
<tr>
<td>Peanuts</td>
<td>$6.00 Bottled Water</td>
</tr>
<tr>
<td>Candy</td>
<td>$6.00</td>
</tr>
<tr>
<td>Kid's Soda</td>
<td>$5.00</td>
</tr>
<tr>
<td>Liter Water</td>
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</tr>
<tr>
<td>Bottled Water</td>
<td>$5.00</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00</td>
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<tr>
<td>Candy</td>
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### Core Stand

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Dog</td>
<td>$6.00 Souvenir Popcorn</td>
</tr>
<tr>
<td>Bratwurst</td>
<td>$7.00 Cotton Candy</td>
</tr>
<tr>
<td>Hot Link</td>
<td>$7.00 Popcorn</td>
</tr>
<tr>
<td>Hot Dog</td>
<td>$4.00 Peanuts</td>
</tr>
<tr>
<td>Mega Nacho</td>
<td>$8.00 Candy</td>
</tr>
<tr>
<td>Nacho</td>
<td>$5.00 Frozen Lemonade</td>
</tr>
<tr>
<td>Pretzel</td>
<td>$6.00</td>
</tr>
<tr>
<td>Cheese Cup</td>
<td>$2.00</td>
</tr>
<tr>
<td>Refillable Soda</td>
<td>$10.00</td>
</tr>
<tr>
<td>Souvenir Soda</td>
<td>$6.00</td>
</tr>
<tr>
<td>Kid's Soda</td>
<td>$5.00</td>
</tr>
<tr>
<td>Liter Water</td>
<td>$8.00</td>
</tr>
<tr>
<td>Bottled Water</td>
<td>$5.00</td>
</tr>
<tr>
<td>Candy</td>
<td>$4.00</td>
</tr>
</tbody>
</table>

### Churro Cart

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Churro</td>
<td>$4.00 Kettle Corn</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00 Bottled Water</td>
</tr>
<tr>
<td>Peanuts</td>
<td>$6.00</td>
</tr>
<tr>
<td>Candy</td>
<td>$4.00</td>
</tr>
</tbody>
</table>

### Nacho Cart

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mega Nacho</td>
<td>$8.00 Kettle Corn</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00 Bottled Water</td>
</tr>
<tr>
<td>Peanuts</td>
<td>$6.00</td>
</tr>
<tr>
<td>Candy</td>
<td>$4.00</td>
</tr>
</tbody>
</table>
2'x1'
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hot Dog</td>
<td>$4.00</td>
</tr>
<tr>
<td>Super Dog</td>
<td>$6.00</td>
</tr>
<tr>
<td>Bratwurst</td>
<td>$7.00</td>
</tr>
<tr>
<td>Hot Link</td>
<td>$7.00</td>
</tr>
<tr>
<td>Mega Nachos</td>
<td>$8.00</td>
</tr>
<tr>
<td>Nachos</td>
<td>$5.00</td>
</tr>
<tr>
<td>Pretzels</td>
<td>$6.00</td>
</tr>
<tr>
<td>Peanuts</td>
<td>$6.00</td>
</tr>
<tr>
<td>Candy</td>
<td>$4.00</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00</td>
</tr>
<tr>
<td>Popcorn</td>
<td>$4.00</td>
</tr>
<tr>
<td>Frozen Minute Maid</td>
<td>$7.00</td>
</tr>
<tr>
<td>Cheese Cup</td>
<td>$2.00</td>
</tr>
<tr>
<td>Bottled Soda</td>
<td>$5.00</td>
</tr>
<tr>
<td>20 oz. Bottled Water</td>
<td>$5.00</td>
</tr>
<tr>
<td>Liter Bottled Water</td>
<td>$8.00</td>
</tr>
<tr>
<td>Item</td>
<td>Price</td>
</tr>
<tr>
<td>---------------</td>
<td>-------</td>
</tr>
<tr>
<td>Hot Dog</td>
<td>$4.00</td>
</tr>
<tr>
<td>Kids Popcorn</td>
<td>$3.00</td>
</tr>
<tr>
<td></td>
<td></td>
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<tr>
<td></td>
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<td></td>
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<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Hot Dog</td>
<td>$ 4.00</td>
</tr>
<tr>
<td>--------</td>
<td>--------</td>
</tr>
<tr>
<td>Super Dog</td>
<td>$ 6.00</td>
</tr>
<tr>
<td>Bratwurst</td>
<td>$ 7.00</td>
</tr>
<tr>
<td>Hot Link</td>
<td>$ 7.00</td>
</tr>
<tr>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Menu Boards
2017-2018
Wells Fargo Arena - Grill

Grill

<table>
<thead>
<tr>
<th>Menu Item</th>
<th>Price</th>
<th>Drink Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Cheeseburger Basket</td>
<td>$10.00</td>
<td></td>
</tr>
<tr>
<td>Chicken Tender Basket</td>
<td>$10.00</td>
<td>Brew City Fries</td>
</tr>
<tr>
<td>Grilled Ultimate Hot Dog</td>
<td>$7.00</td>
<td>Brew City Garlic Fries</td>
</tr>
<tr>
<td>Grilled Ultimate Bratwurst</td>
<td>$7.00</td>
<td>Refillable Soda</td>
</tr>
</tbody>
</table>

Devil's Grill

<table>
<thead>
<tr>
<th>Menu Item</th>
<th>Price</th>
<th>Drink Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Soda</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brew City Fries</td>
<td>$7.00</td>
<td>Souvenir Soda</td>
</tr>
<tr>
<td>Brew City Garlic Fries</td>
<td>$7.00</td>
<td>Refillable Soda</td>
</tr>
<tr>
<td>20 oz. Bottled Water</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<tr>
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<td></td>
</tr>
<tr>
<td>$</td>
<td>5.00</td>
<td></td>
</tr>
<tr>
<td>$</td>
<td>6.00</td>
<td></td>
</tr>
<tr>
<td>$</td>
<td>25.00</td>
<td></td>
</tr>
<tr>
<td>$</td>
<td>5.00</td>
<td></td>
</tr>
</tbody>
</table>
### Mexican

<table>
<thead>
<tr>
<th>Build Your Own Ultimate</th>
<th>$</th>
<th>10.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice Between Nachos, Tacos, Burrito or a Bowl</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*With Choice of Protein</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Choice of Rice, Beans, Pico de Gallo, Salsa, Cheese, Jalapenos, Sour Cream, Onions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beverage</td>
<td>Price</td>
<td></td>
</tr>
<tr>
<td>------------------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>Regular Soda</td>
<td>$5.00</td>
<td></td>
</tr>
<tr>
<td>Souvenir Soda</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>Refillable Soda</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>20 oz. Bottled Water</td>
<td>$5.00</td>
<td></td>
</tr>
</tbody>
</table>
Menu Boards
2017-2018
Wells Fargo Arena - Pizza

<table>
<thead>
<tr>
<th>ASU Concessions</th>
<th>Pizza</th>
<th>Regular Soda</th>
<th>Souvenir Soda</th>
<th>Refillable Soda</th>
<th>20 oz. Bottled Water</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pizza</td>
<td>$ 10.00</td>
<td>$ 5.00</td>
<td>$ 6.00</td>
<td>$ 25.00</td>
<td>$ 5.00</td>
</tr>
</tbody>
</table>

---
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hot Dog</td>
<td>$4.00</td>
</tr>
<tr>
<td>Super Dog</td>
<td>$6.00</td>
</tr>
<tr>
<td>Bratwurst</td>
<td>$7.00</td>
</tr>
<tr>
<td>Hot Link</td>
<td>$7.00</td>
</tr>
<tr>
<td>Mega Nachos</td>
<td>$8.00</td>
</tr>
<tr>
<td>Nachos</td>
<td>$5.00</td>
</tr>
<tr>
<td>Pretzels</td>
<td>$6.00</td>
</tr>
<tr>
<td>Peanuts</td>
<td>$6.00</td>
</tr>
<tr>
<td>Candy</td>
<td>$4.00</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>$8.00</td>
</tr>
<tr>
<td>Popcorn</td>
<td>$4.00</td>
</tr>
<tr>
<td>Souvenir Popcorn</td>
<td>$10.00</td>
</tr>
<tr>
<td>Cheese Cup</td>
<td>$2.00</td>
</tr>
<tr>
<td>Kids Soda</td>
<td>$5.00</td>
</tr>
<tr>
<td>Souvenir Soda</td>
<td>$6.00</td>
</tr>
<tr>
<td>Refillable Soda</td>
<td>$25.00</td>
</tr>
<tr>
<td>20 oz. Bottled Water</td>
<td>$5.00</td>
</tr>
<tr>
<td>Liter Bottled Water</td>
<td>$8.00</td>
</tr>
</tbody>
</table>
Garlic Olive Oil Roasted Tri-Tip
Pulled BBQ Chicken
Fresh Herbed Roasted Tilapia

Long Grain Wild Rice with Red quinoa
Scalloped Potatoes
Roasted broccolini

**Greens Options**
Chopped romaine
Spring mix
Spinach

**Salad Toppings**
Heirloom Cherry tomatoes
Avocado
Hard boiled eggs
Peperoni
Red onion
Sliced carrots
Broccoli florets
Black Olives
Celery
Cucumber
Button mushroom marinated in fig vinaigrette
Baby Corn
Julianne red and gold bell peppers
Cherry peppers
Pepperoncini
Shredded cheddar
Fresh Mozzarella pearls in pesto
Shredded Alejandro Cheese
Shredded parmesan

**Dressing option**
Ranch
Ranch low fat
Italian
Ceaser
1000 island
French
Balsamic vinegar
Extra virgin olive oil

Yogurt parfait station
Strawberry yogurt
Vanilla yogurt
Granola (Almond & Coconut)
Blueberries
Raspberries
Strawberries

**Sliced Fruit**
Kiwi
Peaches (Alternate Mangos on Tuesdays)
Pineapple
Watermelon

**Whole Fruit**
Green tipped Bananas
Oranges
Plums
Dragon Fruit
Red grapes
Green grapes
Red apples
Green apples
Pears
White Peaches (seasonal)
### Sandwich station

<table>
<thead>
<tr>
<th>Cheese options</th>
<th>Spread options</th>
<th>Drink station</th>
</tr>
</thead>
<tbody>
<tr>
<td>American</td>
<td>Grape jelly</td>
<td>Red Power ade</td>
</tr>
<tr>
<td>Cheddar</td>
<td>Strawberry jelly</td>
<td>Blue Power Ade</td>
</tr>
<tr>
<td>Provolone</td>
<td>Fruit jelly</td>
<td>Yellow Power Ade</td>
</tr>
<tr>
<td>Swiss</td>
<td>Peanut butter</td>
<td>White Milk</td>
</tr>
<tr>
<td>Pepper Jack</td>
<td>Butter</td>
<td>Chocolate Milk</td>
</tr>
<tr>
<td></td>
<td>Cream cheese</td>
<td>flavored water</td>
</tr>
<tr>
<td><strong>Meat options</strong></td>
<td><strong>Mustard</strong></td>
<td><strong>fruit infused water</strong></td>
</tr>
<tr>
<td>Roasted beef</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roasted turkey</td>
<td><strong>Mayonnaise</strong></td>
<td></td>
</tr>
<tr>
<td>Ham</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuna salad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Egg salad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chicken salad</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Veggie Toppings</strong></td>
<td></td>
<td><strong>Smoothie Bar</strong></td>
</tr>
<tr>
<td>Lettuce leaf</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sliced tomato</td>
<td><strong>Gold fish crackers</strong></td>
<td></td>
</tr>
<tr>
<td>Sliced red onion</td>
<td><strong>Candied pecans</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Sunflower seeded</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Bacon bits</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Croutons</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Onion crisps</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Bread Options</strong></td>
<td><strong>Frozen Yogurt Station</strong></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td><strong>Vanilla Frozen Yogurt</strong></td>
<td></td>
</tr>
<tr>
<td>Wheat</td>
<td><strong>Chocolate Frozen Yogurt</strong></td>
<td></td>
</tr>
<tr>
<td>100% whole grain</td>
<td><strong>Whip Cream</strong></td>
<td></td>
</tr>
<tr>
<td>Taxes toast</td>
<td><strong>Chocolate Sauce</strong></td>
<td></td>
</tr>
<tr>
<td>Cinnamon Raisin</td>
<td><strong>Caramel Sauce</strong></td>
<td></td>
</tr>
<tr>
<td>Sourdough</td>
<td><strong>Butterfinger Bitts</strong></td>
<td></td>
</tr>
<tr>
<td>Pita white &amp; wheat</td>
<td><strong>Oreo Bitts</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Peanuts</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>sprinkles</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>heath bitts</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>chocolate chips</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>gummy bears</strong></td>
<td></td>
</tr>
</tbody>
</table>
Oven roasted whole top sirloin**
Pesto glazed salmon
Roasted whole chicken
Brown Rice
Roasted potato Wedge
Broccoli with garlic

**Greens Options**
Chopped romaine
Spring mix
Spinach

**Salad Toppings**
Heirloom Cherry tomatoes
Avocado
Hard boiled eggs
Peperoni
Red onion
Sliced carrots
Broccoli florets
Black Olives
Celery
Cucumber
Button mushroom marinated in fig vinaigrette
Baby Corn
Julanne red and gold bell peppers
Cherry peppers
Pepperoncini
Shredded cheddar
Fresh Mozzarella pearls in pesto
Shredded Alejandro Cheese
Shredded parmesan

**Dressing option**
Ranch
Ranch low fat
Italian
Ceaser
1000 Island
French
Balsamic vinegar
Extra virgin olive oil

**Yogurt parfait station**
Strawberry yogurt
Vanilla yogurt
Granola (Almond & Coconut)
Blueberries
Raspberries
Strawberries

**Sliced Fruit**
Kiwi
Peaches (Alternate Mangos on Tuesdays)
Pineapple
Watermelon

**Whole Fruit**
Green tipped Bananas
Oranges
Plums
Dragon Fruit
Red grapes
Green grapes
Red apples
Green apples
Pears
White Peaches (seasonal)
Sandwich station

Cheese options
American
Cheddar
Provolone
Swiss
Pepper jack

Meat options
Roasted beef
Roasted turkey
Ham
Tuna salad
Egg salad
Chicken salad

Veggie Toppings
Lettuce leaf
Sliced tomato
Sliced red onion

Bread Options
White
Wheat
100% whole grain
Taxes toast
Cinnamon Raisin
Sourdough
Pita white & wheat

Drink station

Spread options
Grape jelly
Strawberry jelly
Fruit jelly
Peanut butter
Butter
Cream cheese
Mustard
Mayonnaise

Salad Side Options
Gold fish crackers
Candied pecans
Sunflower seeded
Bacon bits
Croutons
Onion crisps

Smoothie Bar

Frozen Yougurt Station
Vanilla Frozen Yogurt
Chocolate Frozen Yogurt
Whip Cream
Chocolate Sauce
Caramel Sauce
Butterfinger Bitts
Oreo Bitts
Peanuts
sprinkles
heath bitts
chocolate chips
gummy bears
Seasoned Beef short ribs**
Baked Chicken (8way) with BBQ sauce
Catfish Po Boy's/Hoagie Rolls
Broccolini
Cauliflower rice with Quinoa
Cal rose rice

**Greens Options**
Chopped romaine
Spring mix
Spinach

**Salad Toppings**
Heirloom Cherry tomatoes
Avocado
Hard boiled eggs
Pepperoni
Red onion
Sliced carrots
Broccoli florets
Black Olives
Celery
Cucumber
Button mushroom marinated in fig vinaigrette
Baby Corn
Julianne red and gold bell peppers
Cherry peppers
Pepperoncini
Shredded cheddar
Fresh Mozzarella pearls in pesto
Shredded Alejandro Cheese
Shredded parmesan

**Dressing option**
Ranch
Ranch low fat
Italian
Caesar
1000 island
French
Balsamic vinegar
Extra virgin olive oil

**Yogurt parfait station**
Strawberry yogurt
Vanilla yogurt
Granola (Almond & Coconut)
Blueberries
Raspberries
Strawberries

**Sliced Fruit**
Kiwi
Peaches (Alternate Mangos on Tuesdays)
Pineapple
Watermelon

**Whole Fruit**
Green tipped Bananas
Oranges
Plums
Dragon Fruit
Red grapes
Green grapes
Red apples
Green apples
Pears
White Peaches (seasonal)
Sandwich station

**Cheese options**
- American
- Cheddar
- Provolone
- Swiss
- Pepper jack

**Meat options**
- Roasted beef
- Roasted turkey
- Ham
- Tuna salad
- Egg salad
- Chicken salad

**Veggie Toppings**
- Lettuce leaf
- Sliced tomato
- Sliced red onion

**Bread Options**
- White
- Wheat
- 100% whole grain
- Taxes toast
- Cinnamon Raisin
- Sourdough
- Pita white & wheat

**Spread options**
- Grape jelly
- Strawberry jelly
- Fruit jelly
- Peanut butter
- Butter
- Cream cheese

**Salad Side Options**
- Gold fish crackers
- Candied pecans
- Sunflower seeded
- Bacon bits
- Croutons
- Onion crisps

**Drink station**

**Red Power ade**
**Blue Power Ade**
**Yellow Power Ade**
**White Milk**
**Chocolate Milk**
**flavored water**
**fruit infused water**

**Smoothie Bar**

**Frozen Yougurt Station**
- Vanilla Frozen Yogurt
- Chocolate Frozen Yogurt
- Whip Cream
- Chocolate Sauce
- Caramel Sauce
- Butterfinger Bitts
- Oreo Bitts
- Peanuts
- sprinkles
- heath bitts
- chocolate chips
- gummy bears
Street Tacos with Carne Asada & Pulled Chicken
(Tortilla Chips & Assorted Toppings
Cheese Enchiladas
Chicken Enchiladas
Refried Beans
Chili Lime Roasted Corn on the Cobb
Sonoran Ground Beef
Grounded Fresh Herb Turkey
Mini Beef Burritos
Chicken Tortilla Soup
Mini Cheesecake Chimis with Cinnamon Sugar

Greens Options
Chopped romaine
Spring mix
Spinach

Salad Toppings
Heirloom Cherry tomatoes
Avocado
Hard boiled eggs
Peperoni
Red onion
Sliced carrots
Broccoli florets
Black Olives
Celery
Cucumber
Button mushroom marinated in fig vinaigrette
Baby Corn
Julianne red and gold bell peppers
Cherry peppers
Pepperoncini
Shredded cheddar
Fresh Mozzarella pearls in pesto
Shredded Alejandro Cheese
Shredded parmesan

Dressing option
Ranch
Ranch low fat

Yogurt parfait station
Strawberry yogurt
Vanilla yogurt
Granola (Almond & Coconut)
Blueberries
Raspberries
Strawberries

Sliced Fruit
Kiwi
Peaches (Alternate Mangos on Tuesdays)
Pineapple
Watermelon

Whole Fruit
Green tipped Bananas
Oranges
Plums
Dragon Fruit
Red grapes
Green grapes
Red apples
Green apples
Pears
White Peaches (seasonal)
Italian
Caesar
1000 Island
French
Balsamic vinegar
Extra virgin olive oil
Sandwich station

Cheese options
American
Cheddar
Provolone
Swiss
Pepper Jack

Meat options
Roasted beef
Roasted turkey
Ham
Tuna salad
Egg salad
Chicken salad

Veggie Toppings
Lettuce leaf
Sliced tomato
Sliced red onion

Bread Options
White
Wheat
100% whole grain
Taxes toast
Cinnamon Raisin
Sourdough
Pita white & wheat

Spread options
Grape jelly
Strawberry jelly
Fruit jelly
Peanut butter
Cream cheese
Mustard
Mayonnaise

Drink station
Red Power ade
Blue Power ade
Yellow Power ade
White Milk
Chocolate Milk
flavored water
fruit infused water

Smoothie Bar

Salad Side Options
Gold fish crackers
Candied pecans
Sunflower seeded
Bacon bits
Croutons
Onion crisps

Frozen Yougurt Station
Vanilla Frozen Yogurt
Chocolate Frozen Yogurt
Whip Cream
Chocolate Sauce
Caramel Sauce
Butterfinger Bitts
Oreo Bitts
Peanuts
sprinkles
heath bitts
chocolate chips
gummy bears
Mash potato bowls with grilled chicken or chicken tenders, peppers, black beans, Corn & Gravy

Mustarded Flank Steak
Poached Herbed Tilapia

Cal rose Rice with Lime & Cilantro
Roasted Seasoned Asparagus

Rotini
Alfredo
Marinara

Beef curry soup with potato and quinoa

Greens Options
Chopped romaine
Spring mix
Spinach

Salad Toppings
Heirloom Cherry tomatoes
Avocado
Hard boiled eggs
Peperoni
Red onion
Sliced carrots
Broccoli florets
Black Olives
Celery
Cucumber
Button mushroom marinated in fig vinaigrette
Baby Corn
Julianne red and gold bell peppers
Cherry peppers
Pepperoncini
Shredded cheddar
Fresh Mozzarella pearls in pesto
Shredded Alejandro Cheese
Shredded parmesan

Dressing option
Ranch
Ranch low fat
Italian

Yogurt parfait station
Strawberry yogurt
Vanilla yogurt
Granola (Almond & Coconut)
Blueberries
Raspberries
Strawberries

Sliced Fruit
Kiwi
Peaches (Alternate Mangos on Tuesdays)
Pineapple
Watermelon

Whole Fruit
Green tipped Bananas
Oranges
Plums
Dragon Fruit
Red grapes
Green grapes
Red apples
Green apples
Pears
White Peaches (seasonal)
Ceaser
1000 island
French
Balsamic vinegar
Extra virgin olive oil
Sandwich station

Cheese options
American
Cheddar
Provolone
Swiss
Pepper jack

Meat options
Roasted beef
Roasted turkey
Ham
Tuna salad
Egg salad
Chicken salad

Veggie Toppings
Lettuce leaf
Sliced tomato
Sliced red onion

Bread Options
White
Wheat
100% whole grain
Taxes toast
Cinnamon Ralsin
Sourdough
Pita white & wheat

Spread options
Grape jelly
Strawberry jelly
Fruit jelly
Peanut butter
Butter
Cream cheese
Mustard
Mayonnaise

Veggie Toppings
Gold fish crackers
Candied pecans
Sunflower seeded
Bacon bits
Croutons
Onion crisps

Bread Options
White
Wheat
100% whole grain
Taxes toast
Cinnamon Ralsin
Sourdough
Pita white & wheat

Drink station
Red Power ade
Blue Power Ade
Yellow Power Ade
White Milk
Chocolate Milk
flavored water
fruit infused water

Smoothie Bar
Salad Side Options

Freeze Yougurt Station
Vanilla Frozen Yogurt
Chocolate Frozen Yogurt
Whip Cream
Chocolate Sauce
Caramel Sauce
Butterfinger Bitts
Oreo Bitts
Peanuts
sprinkles
heath bitts
chocolate chips
gummy bears